

RESOLUTION APPROVED BY THE FORTY-SECOND GENERAL ASSEMBLY —SCOTTSDALE, ARIZONA, 1988

A Mandatory Resolution Regarding Dry Recruitment

WHEREAS, the excessive use and abuse of alcoholic beverages is widely recognized as a major problem in our society; and

WHEREAS, the period of membership recruitment is the first substantive contact a prospective member has with Lambda Chi Alpha; and

WHEREAS, the use of alcohol to attract young men to membership is held to be counterproductive to introducing and developing true brotherhood; and

WHEREAS, due to the trend of the rising legal drinking age, the majority of prospective members are under legal age; and

WHEREAS, there has been an alarming rise in the number of liability cases involving the illegal use of alcohol with prospective members; and

WHEREAS, a recruitment program based upon the development of honest interpersonal relationships has been proven more effective, and that the presence of alcohol inhibits this development; and

WHEREAS, The Lambda Chi Alpha Fraternity requires “dry recruitment” in its policy on alcoholic beverages; therefore

BE IT RESOLVED by The Lambda Chi Alpha Fraternity in the 1988 General Assembly duly convened that we, in communion with the spirit of our undergraduate and alumni brothers in Chapters represented at colleges and universities throughout the world, do this day direct all Chapters to implement a membership recruitment program that eliminates the use of alcoholic beverages during any and all membership recruitment activities and functions.

In so doing, it is our distinct belief that:

1. We will attract a greater number of high-quality prospective members.
2. We will improve the retention ratio of new members.
3. We will enhance public support of fraternity membership.
4. We will diminish the risk of legal liability and violation of liquor laws.
5. We will develop more fully the interpersonal skills of our members.

BE IT FURTHER RESOLVED that we, as Brothers of Lambda Chi Alpha, will strive diligently to promote dry recruitment on our campuses by encouraging our respective interfraternity

councils and member fraternities to move immediately toward the elimination of alcohol in all recruitment programs.